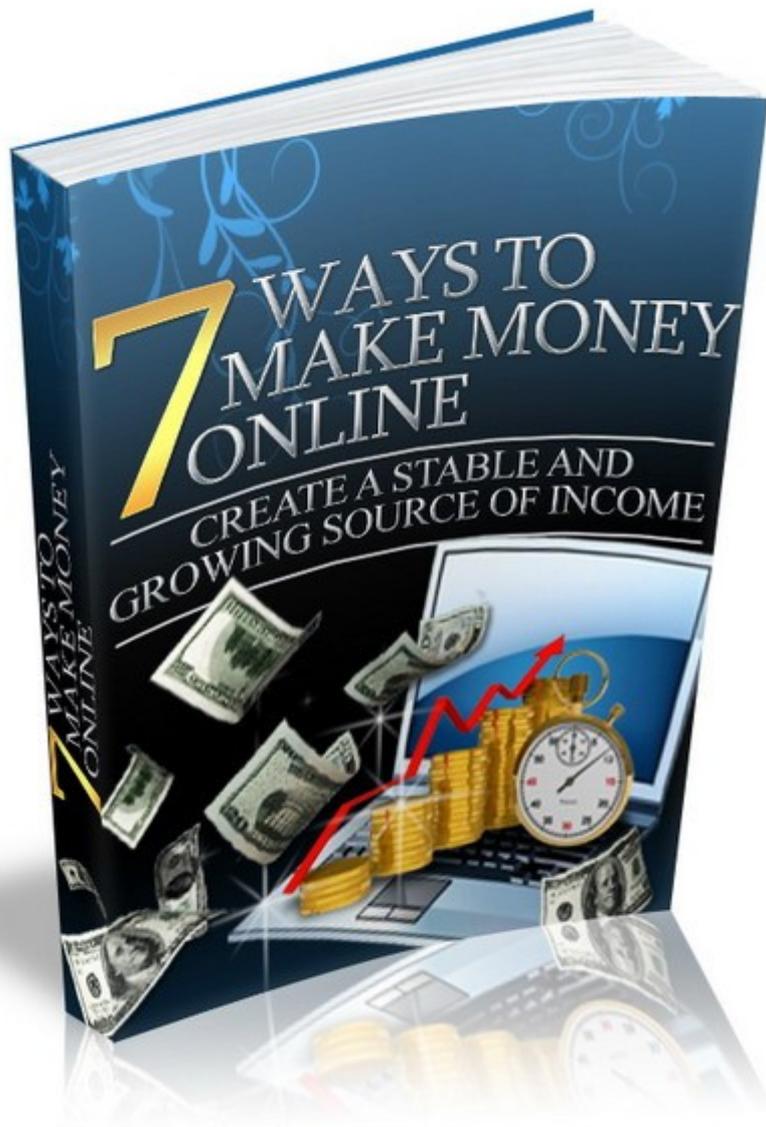


7 Ways To Make Money Online



7 Ways To Make Money Online

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7 Ways To Make Money Online

Introduction

In today's present economic climate almost everyone is finding it more and more difficult to manage their "month" on their "money". So how can you increase your money without having to find another job and slave away more hours for barely more than minimum wage?

Starting an online business most certainly won't make you a millionaire overnight, and please, don't believe anyone who tries to tell you otherwise, however your online business once established, and turning a profit will help you turn things the other way round, so that you can have more "money" than "month".

There are lots of ways to Make Money Online; the 7 ways we have chosen to list here are probably the easiest ones for anyone, repeat anyone can choose from to start their on-line business.

Take a look around; there are plenty of people just like me who are quietly earning those extra dollars they need to keep them and their family afloat. And they are doing it by setting up their own on-line business.

So what are you going to need to start earning those extra dollars? To be honest, probably not much more than you have access to already. Even if you have the oldest computer in the world, with the slowest internet connection you can make this happen if you want it to. The methods and systems we are going to show you here in this report, won't even cost you an "arm and a leg", most of the tools you will need can be found for free.

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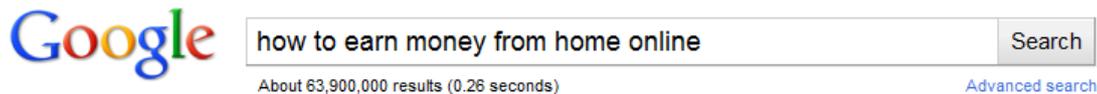
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Don't Fall Into the Money Pit!

Anyone contemplating starting their own home business first has to learn how not to "fall into that huge Money Pit". Take a look at Google there are literally millions of results for how to earn money from home online.



Apparently you can make money doing all sorts of things, filling in online surveys, typing at home, posting advertisements; envelope stuffing; online tutoring; the possibilities are endless! **DO NOT** fall for these schemes, every one of those kinds of websites has a disclaimer that says something similar to this statement:

"This is not a job. **You are not working for anyone**"

I'll wager that **Regardless** of that statement, you will still continue on to read the whole of their "glitzy" sales pages, that have been craftily written to make you think that there lots of people earning thousands of dollars per month doing this type of thing.

Then you'll get to the part where it states today's date and that this offer is going to be gone at midnight tonight!

Resist the temptation to hit that buy button, save your \$49.95 the only way anyone is securely making thousands per month through these schemes and offers is by selling to **YOU** the desperate person. Keep your \$49.95 in your pocket; you have much better things to spend it on.

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Online Business Scams

If you are desperate to make those extra dollars, you are just the person these online work at home scammers are after. Take heed of this warning too.

No one makes a million dollars on the net overnight

Yes, there have been one or two reports of this having been done, but the average Joe or Jane simply cannot make a million in one night.

Don't let this statement disappoint you though, because with a little bit of work, thought and planning the average Joe or Jane can seriously make a decent chunk of change online.

Here is how you most certainly won't make money:

1. The Edward L Green chain Letter system. This is illegal in most countries stay well clear of it.
2. Posting advertisements for other companies, who will only pay you if the advertisement gets clicked on.
3. Participating in any kind of pyramid scheme. Only the ones at the top of the pyramid ever profit from these types of schemes, then they usually run off with most of the money

Just keep this thought in mind,

"If looks too good to be true, it usually is".

There is no greater feeling than waking up in the morning and seeing your PayPal account has been credited with money whilst you have been asleep. So let's go and find out how we can do just that.

Are you ready? Let's go!

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Idea Number One

Simply Sell Your Stuff On-Line

Do You Really Need Your Own Website?

There are two schools of thought here; it is possible to start making money online without a website of your own, however having a web presence as soon as possible will help you to further monetize your efforts.

With your own web site, you can put up a page to capture visitors email addresses and start building a list. A list can be one of the most profitable assets of your online business. We'll cover more on that later.

So where can you sell online to raise money, without having to have your own web site.

www.craigslist.com you can post any unwanted item for sale through their classified advertising pages.

<http://www.gumtree.com/> you can post any unwanted item for sale through their classified advertising pages.

<http://www.listfisher.com/> mostly suited for the USA only.

www.ebay.com whilst not free you can pay to list any unwanted item for sale through their auction system.

www.amazon.com or www.amazon.co.uk again not free, but eliminates the need to have your site up and running on day one.

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The purpose of listing where you can just sell things is so you can raise money to fund your online business. No business ever started out without some kind of initial cost, even Sir Richard Branson needed money to make those phone calls from the payphone. Don't worry though, you won't need a fortune a minimum of \$49.95 will do, so please don't tell me you spent it on that get rich quick idea.

Before we get going and planting those seeds of money making ideas, there is one important thing you must do even before you list your ad on craigslist or your item for sale on EBay, you need some way of **accepting money** from your prospective purchasers.

One of the most widely used payment processors on the internet whether you love them or hate them is PayPal.

You can open a personal account with PayPal and you can open a premier or business account too. However, each PayPal account must have a unique email address and a separate set of financial information recorded in order for you to use it.

If you only have one bank account and one credit/debit card, you will only be allowed one PayPal account. The best option here is to open either a Premier or Business Account.

If you are thinking of using EBAY you most definitely would be better off opening a Premier or Business Account.

The following screen shot shows the differences between the types of accounts you can have.

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Compare PayPal Account Types

Account Benefits	Personal	Premier	Business
Send money	✓	✓	✓
24-hour fraud surveillance	✓	✓	✓
Customer Service availability	✓	✓	✓
eBay Tools	Limited	✓	✓
Merchant Services	Limited	✓	✓
Accept credit or debit cards		✓	✓
Multi-user access			✓

It is simple and easy to open a PayPal account, just log in to your local PayPal site and follow their instructions.

Choose the Right PayPal Account for You

Sign up is quick and easy — start using PayPal today!

[Sign Up Now!](#)

If you are unfortunate enough to live in a Country where PayPal is not available, the Ebay option will not be allowed either. There are other online payment systems you can use. www.alertpay.com



Alertpay is a little more expensive to use than PayPal but supports far more Countries. It is easy to set up an account. Choose your

Country, the kind of account you wish to have, enter your details and validate those details. That's it you should be up and running in no time.

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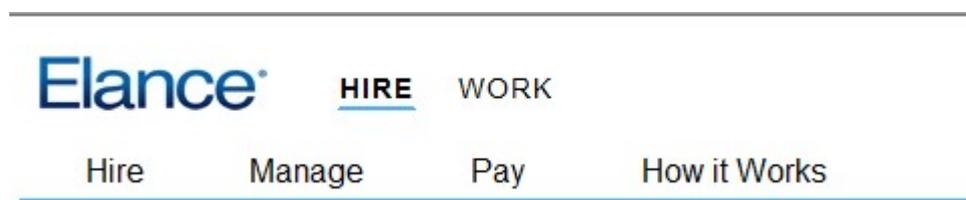
Idea Number Two

No website needed - Freelancing

Lots and lots of people make extra money by Freelancing; some people are full time freelancers, whilst others simply carry out ad hoc tasks as their time permits.

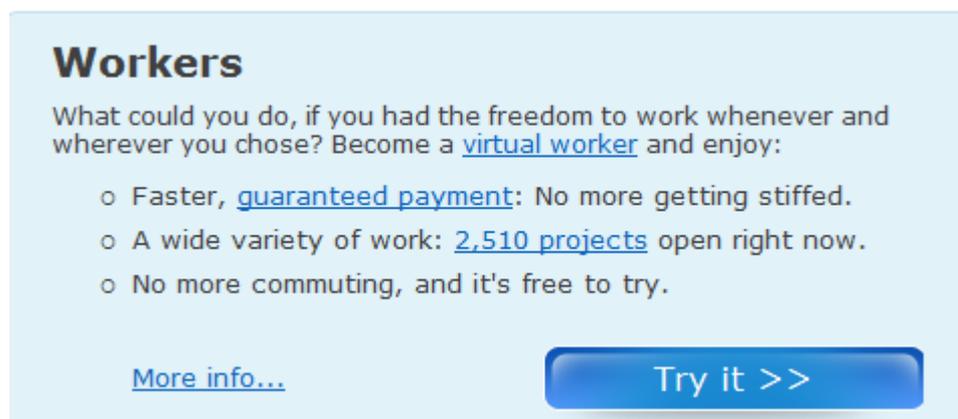
Freelancing is no more than selling you time and specialist skill for money. The freelancing market place continues to grow, with more and more opportunities becoming available as the internet grows.

Apart from the well know sites where competition for freelancing work is high, sites like www.Elance.com



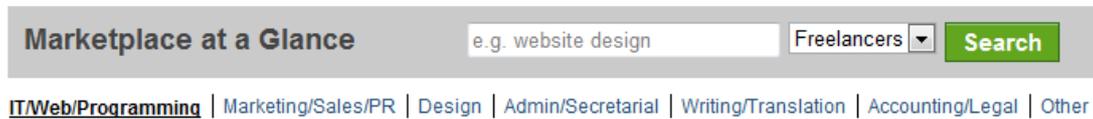
Or

Rentacoder which has now changed its' name to www.vworker.com

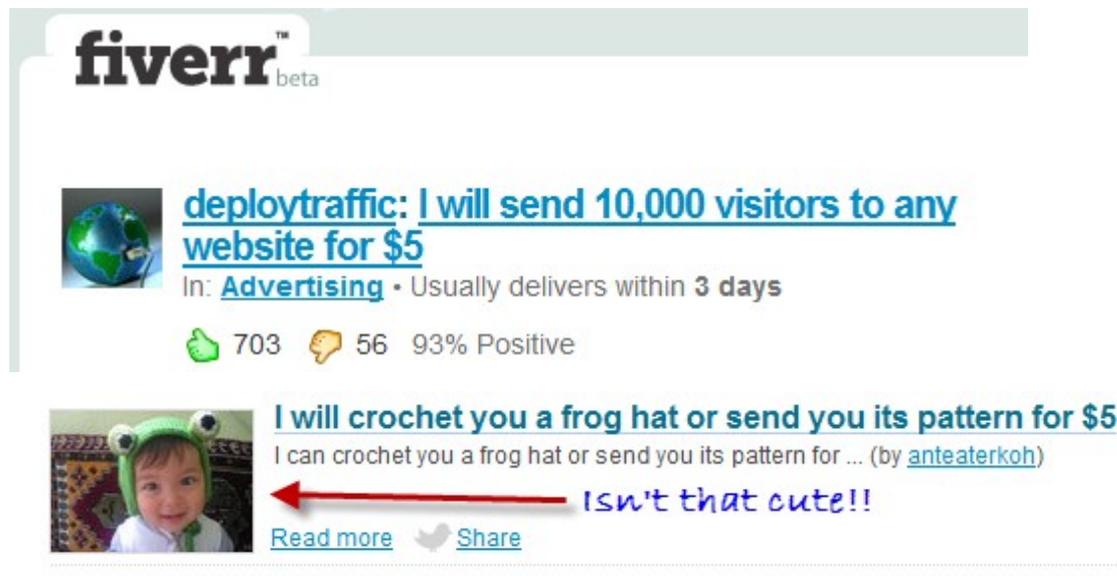
A screenshot of the 'Workers' section on the vworker.com website. The title 'Workers' is in bold. Below it is a paragraph: 'What could you do, if you had the freedom to work whenever and wherever you chose? Become a [virtual worker](#) and enjoy:'. This is followed by a bulleted list: 'o Faster, [guaranteed payment](#): No more getting stiffed.', 'o A wide variety of work: [2,510 projects](#) open right now.', and 'o No more commuting, and it's free to try.' At the bottom left is a link '[More info...](#)' and at the bottom right is a blue button with the text 'Try it >>'.

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There are other sites to apply to try too when looking for freelance work. Take a look at; www.peopleperhour.com too.



Another new and popular player to the freelance market place is www.fiverr.com I'm always amazed at what people will do for \$5!



Newer arrivals on the scene of the \$5 theme are:

<http://www.fivepoundjobs.com> - not a busy site, and may not last the test of time.

<http://www.taskarmy.com> - free to sign up for. Highest fee paid per job is 80% of \$99 the following chart shows how their system works. All payments are made through PayPal.



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One of the busiest internet marketing forums on the Internet, the Warrior Forum has now added an area to the site where other members pay to post jobs that they would like to have done.



Look for the section Warrior Products & Services



At the time of writing, you can join the Warrior Forum for Free and get access to this part of the forum. This may change in the future.

Another new arrival to the freelancing market place is www.scriptslisting.com this again is a forum site. Just register for a free account. At present there are no fees charged for either the freelancer or the person wishing to have the works carried out.



You have to make 3 posts to the forum before you can list any works that you are prepared to undertake. Once you have made the three posts you can enter your "gig" in any section of the board ranging from the \$5 gig section up to the \$50 gig section. \$50 is the highest price you can ask for.

The forum rules are pretty strict for the seller (you the freelancer) so I'd suggest you read them, understand them and adhere to them.

So there you have it 7 sites to join to make money Freelancing.

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Idea Number Three

No Website Needed – Social Networking

So, what exactly is social Networking?

Social Networking is the joining together of individuals into specific groups. Probably one of the first ever social networking groups you were involved in would have been the Scouting movement (Guides too) or a local Church Group. Social Networking isn't anything new, generation after generation have been networking for years.

With the arrival of the Internet Social Networking has taken on a whole new meaning, now we can network without even having to leave the house, it has made the world a lot smaller and if used wisely social networking can play a positive role in helping you to make money online.

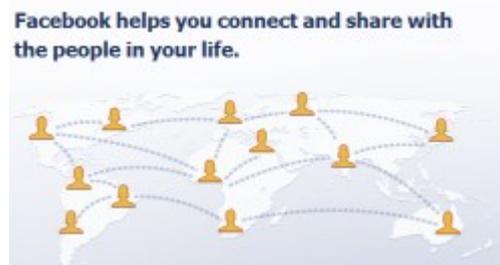
Today, the Internet and the Social Networking tools available make it possible for us to meet and connect and communicate with someone on the other side of the world, just as easily as if they lived next door.

Although social networking sites were traditionally geared towards attracting those that would like to make online friends or develop online relationships, more and more people are realising how beneficial these kinds of sites can be for promoting their business, and the possibilities are endless. Let's take a look at a few.

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I guess you would have had to have been living in a cave or under a rock for the last 5 years if you haven't heard of the site called Facebook

www.facebook.com



There are over 400 million users worldwide and it is reported that 50% of these users are active on a daily basis. Facebook allows you add friends, upload photos and videos; you just sign up for your account, log in and choose who you would like to be friends with. Just because someone wants to be your friend, you don't have to allow them to be.

With Facebook, you are in control of your own account and who you would like to share what with. Facebook can be the ideal viral tool to promote your business, as your friends share with their friends who share with their friends. The only limitation is the 5000 friend limit. Once you hit that you'll have to set up your own Fan Page.



Launch a free store on facebook
facebook's #1 e-commerce solution

- ✓ Professional Storefront Features
- ✓ Sell An Unlimited Number of Items
- ✓ 500 Million Facebook Users Can Search, Discover, and Purchase Your Products
- ✓ Launch in Minutes
- ✓ Full-Featured Storefront Admin Built-In
- ✓ Absolutely FREE!

Powered by **Payment**

[click here to install app](#)

With more and more apps being developed for Facebook, you can even set up your own ecommerce store for free.

Facebook also now allows members to advertise on the Facebook site. However you must be careful as usual to read their terms and conditions and abide by them.

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Facebook advertising is not free, although it is a lot cheaper than other paid for advertising and if you choose your demographics carefully Facebook advertising will enable you to reach a highly targeted specific group of people.

A little birdie told me about the next site it was simply “just tweeting” away!



www.twitter.com

Twitter can be a fantastic tool for internet marketers. Once you have set up your account, just log in and create your account it is free. Using Twitter allows you to create your own personal or business brand that will help you dominate your market simply by enabling you to build a list of followers.

Twitter is reportedly one of the most user-friendly websites out there. It is practically impossible to get lost or confused when creating an account or setting up your profile.

Once you have logged in to your new twitter account take great care when creating your online bio in your profile. This is the information that people will read before they decide whether or not they would like to follow you. You only have 160 characters to describe who you are and what you do so make it a good one.

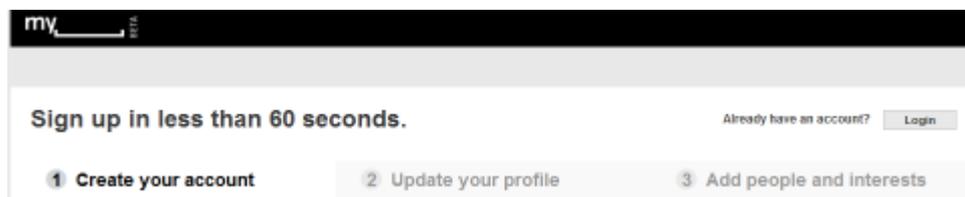
Don't be quiet about your twitter account, get the word out. Tell everyone about your twitter page make it sound exciting; make them curious about you and what you are up to.

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Put links to your twitter page in your emails, on your website and blogs when you set them up simply Ask People To Follow YOU. You'll get a great buzz when all the little birdies go "tweet, tweet, tweet"

Sign up with twitter, have a good look around at all their features, again read the rules, follow them and have fun branding yourself on twitter.

www.myspace.com



MySpace has become one of the most popular "community – socializing" sites and is one of the top ten most visited sites on the internet. People use MySpace for all sorts of reasons. Making friends, establishing their identity (branding) promoting themselves and their business.

Again with MySpace as with Twitter, take the time to think about your profile, this is your billboard / business card to the MySpace community so make it work for you.

Take a look around the site, add some friends to your account, not too many too fast though or you may get banned and you don't want that to happen.

Join in the conversations going on, interact with other members, the more friends you attract the more chance you have of making sales.

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www.linkedin.com



LinkedIn is aimed more at the professional business people who want to connect online and has a more serious tone than Twitter or Facebook.

There are a lot of social networking sites on the internet, choose the one that suits you best and work at that one, do not try and join them all you simply won't have the spare time to devote to keeping all your profiles up to date.

A word of caution, don't ever post anything in Public that you don't want others to know about you, because you really never know who is watching what you do.

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Idea Number Four

Blogging - Website Optional

This method can be used without having to have your own web site.

The major players in the free blog market are;

WordPress



www.wordpress.com

Blogger



www.blogger.com

Windows Live Spaces



<http://home.live.com/>

Yahoo! 360°



<http://360.yahoo.com>

There is a list of over 40 hosted blog sites on this page here

<http://mashable.com/2007/08/06/free-blog-hosts/>

There can be problems with having a hosted blog, as you the blogger may not have a lot of control over the site.

Terms and conditions may make it impossible for you to run your own advertising. A lot of hosted blogs do not allow any kind of affiliate links from their sites.

You are also at the complete mercy of the blog hosting provider if they suddenly decide to ban something and your blog contains that kind of content, then overnight, your blog could be gone!

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There are horror stories all over the net about this happening to other people.

With a hosted blog there is also the problem that should you decide at a later date to move your blog, you may not have access to all the work you have created and may have to start from the beginning again, although wordpress.com does now allow you to download an xml file so you can replicate your blog on your own hosting space.

Should you choose to use a hosted blog service, I'll remind you again, do take the time to read their rules and ensure that you comply with them otherwise you are in danger of waking up one morning and finding that you no longer have a blog and if you were trying to earn money with your blog, it will be even worse because if the blog is gone, so is your source of income.

By now you should be seriously thinking of acquiring a web site (domain name) and somewhere to create a site. (i.e. hosting)

Building your own blog is the quickest and easiest way of getting your own site online. When you have your own blog installed on your own hosting account, you can do whatever you want, as long as you don't break the law ;-) nowadays with the automatic installers provided by most hosting companies, you won't even need a programmer to install a basic blog for you.

If you need a step by step guide on how to set up and install your own Wordpress Blog, I'd recommend you grab yourself a copy of this guide located here <http://www.24hourwordpessguru.com>

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Since that book was published quite a few new themes have been released a really good one is the easy theme, simply because it is easy to install, and use and offers marketers a great theme to work from.



You can grab yourself a free copy either by clicking on the above image or clicking this link here -> [Eazy Theme For Free.](#)

The Eazy theme for free is just as good as some of the higher priced optimized themes.

Some of the paid for themes will set you back upwards of \$47 to use on one site only, however The Eazy Theme really is free. So grab a copy from the link above.

Another theme worthy of a mention is:



The Blog4Cash theme has been developed specifically for Internet Marketers too as a paid for theme, the price is within reach of most people at just \$10.00 Take a look at the theme here → [Blog4Cash](#) the \$10 price is a special limited introductory price, the usual theme price is \$49.95

Using a specialized theme will make your blog set up time a lot faster and you will be able to earn money a lot quicker by using either of the two themes I have recommended.

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Once you have set up your blog and chosen theme on your own hosting you will then be free to promote whatever you would like. There are no restrictions you have the right to decide how to monetize your blog. You will of course need some capital to do this; you will need to register a domain name and find some affordable hosting for it.

So what do you blog about? The quick answer is anything you like it really is as simple as that. Don't be tempted to go for a subject you know nothing about or you will soon be found out.

There are so many blogs out there covering all sorts of topics, that no one can tell you what you should be blogging about. You decide and just get blogging, you could just simply have a personal blog, a funny blog, a political blog, a review blog, and there are some really weird blogs out there.

Google likes blogs and does tend to index them very quickly.

I've listed a funny blog here to show you how different each blog can be, not all blogs have to be articles or dead pan serious.

<http://www.shitmykidsruined.com/>

This really is a blog where people post pictures of the things their kids have ruined. Times has voted the blog one of the best blogs of 2010. Notice how well monetized it is in the right hand sidebars.

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Idea Number Five

Email Marketing – Website Optional

Email marketing offers a great opportunity to grow your business, you can publish a newsletter or ezine through an email marketing system, you can also set up a fixed term membership site using email marketing and you can send broadcast messages to your subscribers to encourage them to make new purchases.

It is important that you follow the law and any regulations applicable to your Country and if your hosting provider specifies it, you must comply with the Can Spam act too. The laws for email marketing and what you must disclose change often, so it is always best to keep abreast of what is happening. Check and double check that any emails you send out to your list comply fully.

If you are using email marketing to promote products as an affiliate, then you will also need to include a disclosure statement as per the FTC guidelines or the relevant laws for your Country.

So how can you perform email marketing with no website? Fear not. I have the perfect answer.

Facebook + Mailchimp, Facebook will allow you to post a sign up form on your page and Mailchimp will provide you with the App you need to integrate the sign up form on your Facebook page.

Mailchimp will allow you to have up to 1000 subscribers on your list before you will have to pay for their services. The only negative with using Mailchimp is that you cannot promote affiliate products to your subscribers; however you can promote your own products that you have for sale.

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By placing your subscribe form on your Facebook page, it will encourage more people to sign up, as they won't have to leave Facebook to sign up for your list.

Full detailed instructions on how to use the Mailchimp APP on Facebook are located here.

<http://www.mailchimp.com/blog/mailchimps-facebook-signup-app/>



It's easy to sign up for a Mailchimp account you don't even need a credit card.

Sign up for your account

<http://www.mailchimp.com/signup/f>

As usual make sure you read their rules, terms and conditions.

The Forever Free Plan

Store up to 1,000 subscribers. Send up to 6,000 emails a month.

That means that if you have 1000 subscribers, you will have the ability to email out 6 times a month to your list. Do be aware though mailing out too often to your subscribers can send them running for the unsubscribe button.

If you are going to be using this method of email marketing to run your newsletter/ezine, even if you publish once a week, your Mailchimp account with less than 1000 members will be fine.

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If you took the plunge and started your own blog hosted on your own hosting account, then the options for auto-responders and newsletter managers just got so much bigger.

There are numerous plugins available for Wordpress that will enable you to run your own opt in list on your blog. The only limitations on how large you can build your list will be how many emails per hour your web host will allow you to run.

Most web hosts have quite lenient rules and if you follow them you should be fine.

Mailchimp could also be used on your blog, most of the plugins available will enable you much more freedom and flexibility.

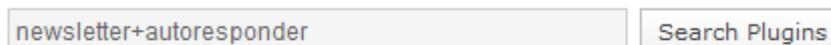
<http://wordpress.org/extend/plugins/>

12,130 PLUGINS, 131,917,328 DOWNLOADS, AND COUNTING



A screenshot of the WordPress.org search interface. It shows a search input field on the left and a 'Search Plugins' button on the right. A red arrow points from the search input field towards the button.

Enter Newsletter +Autoresponder in the box on the site and then click the Search Plugins button.



A screenshot of the search results on the WordPress.org site. The search input field contains the text 'newsletter+autoresponder' and the 'Search Plugins' button is visible to its right.

Sort by Relevance Newest Recently Updated Most Popular

Showing 1-5 of 5 plugins

There are just 5 plugins listed on the Wordpress.org site.

Not all of them are what we are looking for you don't want a contact form you need the plugins with autoresponder only.

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One really good one is this one **WP Responder Email Newsletter and Autoresponder Plugin**

With WP Responder you can create email newsletters, follow up autoresponders and provide subscription to blog via e-mail.

Another good one is **[GWA] Autoresponder**

You can Import/Export your entire list, and the Plugin uses shortcodes so you are not restricted to having a sign up form in your sidebar, you can add a sign up box inside your posts.

To read more about [GWA] and its features take a look at this page here. ----> [GWA Autoresponder](#)

I have used both of these plugins on some of my blogs and they work really well.

There are other scripts freely available for you to use to add subscribers to your Newsletter/Ezine or Mailing list some come with detailed installation instructions and others are a bit lacking.

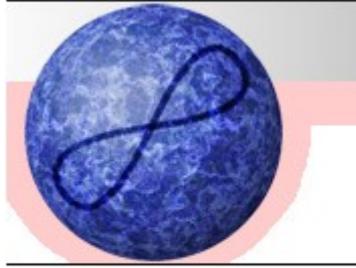
If you really need free then I would recommend that you take a look at two php scripts, they have to be installed on your own hosting account (web space)

Visit www.phplist.com for instructions on how to install and use this program. PhPList is available as a one click install through Fantastico on any hosting that uses Cpanel. Some Internet



Marketers use phplist to manage their mailing lists. There are some companies who will for a fee, install and set phplist up on your hosting space for you.

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Infinite Responder

Infinite responder is another free Autoresponder script that you can install on your own web hosting space. Whilst it is not the prettiest looking piece of software, it does work and will provide you with the means to start your mailing list, newsletter or ezine.

www.infiniteresponder.com

These two programs are not the only free autoresponders out there; in fact, if you ask your friendly search engine to find you a “free Autoresponder” you will find there are a lot to choose from. All I would mention here is that free sometimes can be very costly.

Some people will advise you that hosting your own Autoresponder on your own site is the wrong thing to do. They will tell you that you can get your site blacklisted or even worse shut down. The choice is of course yours, and when you are first starting out it may be that there is no choice at all unless you’ve been really successful and managed to get some funds together either from Ebay sales or some Freelancing as I mentioned earlier in the report.

If you are a good person and don’t spam people with offers or bombard them with email after email, or irrelevant content the risk of being blacklisted or shut down is minimal.

For example, if you offer someone a newsletter/ezine on how to look after rabbits, then further down the line you start to send them make money online offers, you are going to get complaints, and quite rightly too.

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There are a lot of companies that offer hosted autoresponders; this is where they deliver your messages for you from their server.

These companies will then provide you with code to paste on your site to host the sign up form on your site or blog.

Here are two free hosted email providers which may be of use to you these are:

www.mailchimp.com allows 1000 subscribers, 6000 messages per month. No advertising of affiliate products allowed.

www.listwire.com allows unlimited number of subscribers, unlimited lists. You can promote affiliate products in your messages you send out. There is no import or export facility available. If you close your account, you lose your list.

As far as paid for Autoresponders go, this really does depend upon your budget. All Autoresponder services vary some offer more subscribers for the same monthly fee, others are more expensive, but offer better tools to use. It really is a case of see which one suits you best.

The leading Autoresponder services at the moment are.

www.aweber.com sometimes they have a \$1 trial running.

Generally it is \$19.95 per month for up to 500 subscribers with unlimited mail outs.

www.icontact.com their starter plan is \$9.95 per month for up to 250 subscribers with unlimited mail outs.

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www.imnica.com their starter plan, offers a 30 day trial for \$1 after that they then charge \$9 per month for up to 5000 subscribers.

www.constantcontact.com their starter plan, offers 60 free trial, after that they then charge \$15 per month for up to 500 subscribers.

www.getresponse.com their starter plan is for up to 250 subscribers and the fee is \$9.95 per month.

www.profollow.com their starter plan is for up to 10,000 subscribers and is currently set at \$19.95 per month, however they do plan on altering their prices in the not too distant future.

The Autoresponders mentioned above are not the only ones on the market again have a look around and see which one suits your needs and or budget.

When you are first starting out, don't get bogged down with Internet terminology, you'll hear things like, squeeze pages, opt in pages, and wonder what the difference is, to be honest, there isn't one, one marketer will refer to their opt in page as a squeeze page and another marketer will refer to their squeeze page as an opt in page. Both pages perform the same task of presenting a sign up form to your visitors so they can add themselves to your list, Newsletter or Ezine.

If you are faced with the option of single opt in or double opt in, always go for double opt in, this stops the comedians from adding false email address to your list, and keeps you out of the spam complaints list.

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Why write a Newsletter/Ezine or build a list anyway

Every website needs traffic, by creating a newsletter or mailing list, and interacting with your subscribers, you remind them that your website is out there what it is about and they will be more easily persuaded to return to your site. A newsletter/ezine is one of the most effective marketing tools you can use to promote your website.

You will have heard a thousand times, that “the Money is in the list” or the Money is in the relationship with your list. This is so true. In the offline world your customers would walk into your shop, in the online world you have to bring your customers back to your site.

It is essential that you keep your subscribers happy with good quality content, by doing this your list of subscribers will prove to be the biggest asset you could ever have.

To end a lot of confusion, I’m going to tell you now, a Newsletter is the same as an Ezine – both are online only publications.

Traditionally the electronic newsletter was referred to as an Ezine because it was just a magazine published online. A lot of today’s marketers prefer to refer to their Ezine as a Newsletter.

Lots of people produce Newsletters the majority of them are free, some newsletters have stood the test of time, whilst others have fizzled out and died.

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Offering your subscribers a Newsletter once or twice a week means that you are committing to produce this for them.

Remember your subscribers trusted you with their email address, on the promise that you would produce that newsletter for them, you have to be disciplined and you have to write the newsletter. So think long and hard about your offer to them when they sign up.

It is far better for your sanity to promise a periodical newsletter – that way you can choose your own timing, once a week, or once a month.

There are a lot of good marketers making quite a healthy living online simply by producing a newsletter once a week or once a month. Jim Daniels and Marlon Sanders have been using this method of marketing for years.

A good example of one to sign up for is Martin Avis's Newsletter, Martin publishes his newsletter mostly twice a week, his newsletters are friendly, informative and offer good snippets of information sign up here for free. <http://www.kickstartdaily.com/>

Another example of a good informative newsletter again for free is published by Paul Myers <http://www.talkbiz.com> Pauls letters always contain great information although sometimes, be prepared for the odd rant.

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An example of a paid newsletter giving great information to help you move your business along is Tony Shepherds affordable mentoring newsletter. You can download a free copy from this link here --> [Affordable Mentoring Newsletter](#)

Other services you can provide by simply using an Autoresponder

Have you heard of a “fixed term membership model?” this is where you load up your Autoresponder with a series of messages and automatically send them to your subscribers once a week, or once a month. It’s like running your own membership site without the need of an expensive membership script.

Your e-course is delivered to your subscribers automatically from the Autoresponder. You can choose either to offer this e-course for free or to charge a fee to your subscribers for the information they will receive.

Jimmy D Brown has very successfully used this model for his membership sites. Once a week he sends his paying members an Autoresponder message that contains a link to download that weeks’ lesson.

Should you choose to offer an e-course you only really need to have the first 4 weeks of material ready and inserted into your Autoresponder before you start to promote the e-course; this would then give you four full weeks to write the next stages of the course.

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There are lots of marketers out there who offer free e-courses sign up to a few, see how they have constructed them and what level of information they provide. You might be quite surprised at how easy a method this is to start your own online empire.

There are various ways you can monetize your newsletter/ezine, e-course initially when you are first starting out, promote affiliate products that compliment the content of your newsletter.

If your topic for the newsletter is lets say on "Link Cloaking" go to the [Clickbank](#) marketplace and find a link cloaking script to promote add the link to your newsletter – your readers may click on the link and purchase the script and you of course would earn a commission. There are other places to find products to promote besides Clickbank, take a look at www.rapbank.com too.

Once your newsletter has become established and you have a healthy number of subscribers you could offer paid advertising where other marketers will pay you to promote their products to your readers.

Once you have decided to produce that ezine/newsletter, submit it to as many ezine directories as you can.

<http://www.web-source.net/web/Ezines/>

People who are looking to advertise their products use these types of sites to find ezines to advertise in; ensuring your ezine is listed in these directories will also bring in new subscribers.

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Idea Number Six

Resell Rights PLR Rights and Giveaways

Perhaps the thought of publishing your own newsletter or e-course is a little bit daunting, well here are a few more ideas to think about and most certainly will shorten the learning curve or product creation process for you.

You can use other people's products to build your list.

Another part of the Warrior forum is filled with freebies that you can legally use to start building your list. It's the famous WSO section of the board. Let's take a look now and see what we can find.



Look for the section Warrior Special Offers



Scroll through the pages and look for anything that says free + PLR or + Giveaway rights. Read the terms of the licence if it says you can't give the product away then move on, you will need a product that allows you to give it away for free to start building your list.

Other places to look, try using the search engines, use the term

ebook+giveaway rights

About 368,000 results (0.66 seconds)

Some amazing sites will be found using that search term. Don't spend weeks downloading everything just choose one or two e-books that will be complimentary to your niche.

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I've listed some sites here where E-books are available for free download. Some will require you to join their site by giving an email address before you can download the products; some will just let you download for free. Remember we are looking for a product with Giveaway rights. Any E-book on a topic related to the niche you have chosen will do as long as it contains the following statement somewhere within it.



This site has lots of e-books all with giveaway rights. No signup required.

www.top5submitters.com/freereports.html

This site has a few e-books on various niche topics the majority of them have giveaway rights. Email sign up required. Be warned though, there are about 6 exit pops when you try to leave the site.

<http://www.freenichemarketing.com/>

This site lists all the giveaway events going on throughout the year. You can usually join these events **as a member** for free. Don't though get carried away downloading everything, take a look through the list of products available and only download the products that are suitable for your niche.

<http://www.jvgiveawayevents.net/>

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This site lists current giveaway events you can sign up to the announcement list to be notified when a new giveaway is announced.

<http://www.giveaway-list.com/>

Giveaway events are great for sourcing free reports that you can use to start building your list with.

Resell Rights products more often than not **must be resold**, however any that you come across that have those magic words either in the licence file or in the e-book itself "Congratulations you now have Rights to Giveaway this Book" is as they say, Good to go.

Here is a list of resell rights sites, some of them have a free membership section, and their aim of course is to get you to sign up to a higher paid level.

<http://www.surefirewealth.com>

<http://www.resellitforprofit.com>

<http://www.resellrightsweekly.com>

<http://www.crazymembership.com>

For some of the best PLR sites none of these are free, take a look at

<http://www.warriorforum.com/blogs/michael-mayo/8637-private-label-rights-list-119-private-label-rights-membership-sites-growing.html>

Some links are not working however it is a great resource site.

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Idea Number Seven

Create Your Own Product - Write a Book or an Informational Report

Many people don't realise that they have knowledge and skills that other people would be more than willing or even be eager to pay for. They say there is a book inside every one of us, so why not write your way to riches.

Hang on! I can hear you groaning! I hate writing, I can't write, I don't want to write..... or other mumblings floating around the room. Stop and think about this for a moment. It's not as hard as you might think. You have all the equipment you need, your experience, your computer with a word processing program. That's the basics already covered because to produce an e-book or informational product, that's literally all you need.

Now I want you to go in the corner and talk to yourself! Seriously! Shut yourself away somewhere quiet, grab a notebook, piece of paper, whatever, find that quiet place and go and brainstorm your interests and talents, what do you know about a particular topic? Think about the things you have achieved in life to date. Write them down in a notebook.

You will be surprised how, by just thinking about "You" and "Your" achievements to date you will get some ideas that you could more than likely use to create that book or informational report.

I bet you can come up with all sorts of things you really are quite knowledgeable about.

Let's take a look at some suggestions on the next page.

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For example:

- Do you breed any kind of animals or fish?
- Do you know how to fine tune the engine of your car?
- Do you know how to loose weight and keep it away?
- Have you stopped smoking? How did you do it?
- Do you have a "crafty" type hobby you could teach others?
- Do you know how to handle the family budget?
- Do you have some family recipes to share?
- Can you paint or draw?
- Can you take stunning photos?
- Are you really enthusiastic about any particular subject?
- Do you know someone else who is really enthusiastic about any particular subject?

Well I guess you get the idea, write a few of your ideas down in that notepad for future reference.

Don't be put off by the fact that someone may have created a similar product already.

Take a look at the cookery book market; is there just the one book available on microwave cooking? No, there are literally hundreds, each one covers microwave cooking but includes different recipes.

Take a look at the computer market; is there just one make of computer available? No there most certainly isn't, there are Desktops, Laptops, Net-books..... well you get the idea.

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Take a look at the shelves on your local supermarket, is there only one brand of anything..... no there is a lot of choice of different brands for most items.

The thing to remember here is that you don't have to re invent the wheel, you just have to make your book, or informational report different to or better than those already published.

Step #1: Create Your Outline

- This step is **absolutely crucial**. You need to create an outline before you ever write a single word. A simple written or typed outline is fine. The key lies in creating your outline in a way that works for you.
- I usually start with a Title and a sub title. The title describes the report "7 ways to make money online" and the sub title describes the aim of the report "Create a stable growing source of income"
- Don't create a super long title. Keep your title short and to the point. Anything from 3-10 words will work. The same goes for your sub title too.
- Next I outline each section of the report. In this case it is 7 sections for 7 ways. Your outline sections will then become your sub headings to work from.
- Once I have the headings for the 7 sections, I go and research each topic. Taking one topic section per day, you can very quickly put together your product.

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- If you are creating a giveaway report, your report needs to be around 5-10 pages, a whole book needs to be anything over 30 pages.

Step # 2: Write Your Report/Book

Write a paragraph for each of your Outline Subheads explain briefly what that section is going to cover.

Think “basic overview” when writing. Stick to your main point - but be sure to include valuable details you’ve decided to release.

If there is a product on the market that enhances the information you have written about, point your reader to that product.

A report is generally considered successful when a purchaser learns as little as **one new fact** that helps them move forward in their field of interest.

A book is generally considered successful when a purchaser learns a complete new strategy that helps them to move further forward in their field of interest. For example if your book is on how to give up smoking, the reader should be able to follow your instructions and achieve that goal.

Break it up with **subheads**, **bolding** add **bullet points** and some appropriate **graphics**. Don’t overdo the graphics though, as most people still like to print out reports and e-books

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Step # 3: Edit Your Report

1. When you have finished your report/book put it away for a couple of days.
2. Make sure you run a spell checker on it
3. Re-read it, looking only for spelling and syntax mistakes your spell checker doesn't know if you meant to type "from" or "form" or "Two" or "Tow" these are easy typing mistakes that do not get picked up.
4. **Read it again – out loud.** Take out or rewrite anything you "trip over".
5. Does your report read well, does it give the information the reader will be looking for?
6. Make sure your report connects step to step. Make sure you've stated its goal clearly in the introduction. Have you wrapped it up neatly in the final conclusion?
7. Make sure you haven't taken for granted some vital fact that your reader needs to know.
8. Ask someone else to review your report/book, ask them for their honest thoughts. Does the report/book provide them with enough information on the subject?
9. When you are satisfied that the report or book is ready to be launched use a free program to turn the file into a pdf file.

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So there you have it "7 Ways To Make Money Online" from simply selling your unwanted items to creating your own informational product.

You could simply choose to use one method alone or all seven methods together.

1. Sell your unwanted items to raise seed money
2. Sell your services (freelancing) to raise seed money
3. Sell yourself become a social marketer
4. Sell yourself become a blogger
5. Sell your ideas start a newsletter or ezine
6. Sell other peoples products – resale rights – plr rights.
7. Create your own information report or book.

Whatever method you choose I wish you well, having that extra income really will change your life. Thousands of people are making their living on line why not take the plunge and join them.